Supplementary Table 4 title: Discounts and vouchers at selected restaurants and cafes in Freiburg City

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| Restaurant number | Restaurant type | Discounts and vouchers |
| #1 | Restaurant & cafe offering vegan and meat-based dishes | Participants received a free coffee / espresso when ordering a full meal or salad |
| #2 | Restaurant & cafe offering vegan and meat-based dishes | Participants received a 10% discount on every order |
| #3 | Restaurant & cafe offering vegan meals only | Participants received a 10% discount on every order |
| #4 | Take-away restaurant offering vegan and meat-based Pizza & Kebap | Participants received a 1€ discount on every order |
| #5 | Restaurant & bar offering meat-based and fish-based dishes | Participants received a free coffee / espresso when ordering a full meal or salad |
| #6 | Restaurant specialized on tarte flambée (vegan options available on request) | Participants received a 10% discount on every order |
| #7 | Take-away restaurant offering vegan and meat-based meals | Participants received a 1€ discount on every order |

Supplementary Table 4 legend: Participants received the above mentioned discounts upon showing their individualized certificate of participation. The number of discounts / vouchers was not limited, although participants received only one discount per day per restaurant or cafe, respectively.