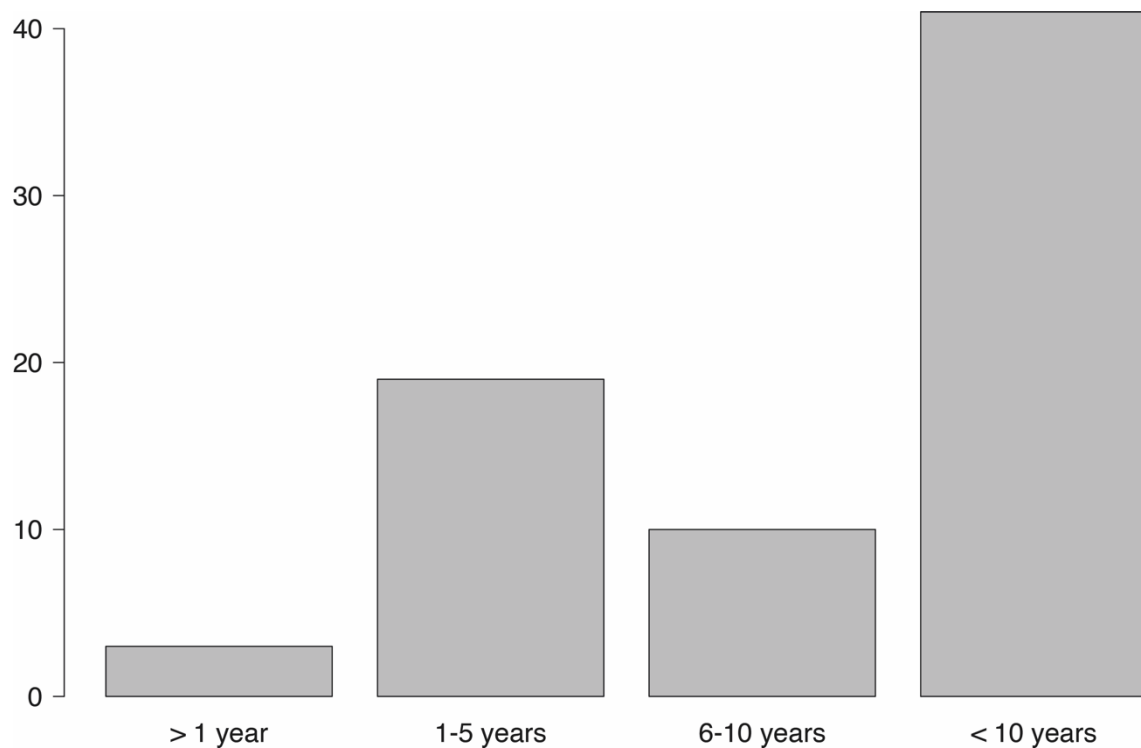


**Science journalism and a multi-directional science-policy-society dialogue are needed to foster public awareness for biodiversity and its conservation**

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**S2 Fig**



S2 Fig: Number of responses (from a total of 73) doing biodiversity-related science communication in social media for less than a year, 1 to 5 years, 6 to 7 years or longer than 10 years.